

BIO SUPPLY NET

www.biosupplynet.com

THE INDUSTRY STANDARD IN BIOSCIENCE DIRECTORIES

WHY ADVERTISE

For over 15 years, BioSupplyNet (BSN) has been a user-friendly online directory of Life Science companies designed to help scientists and researchers find and obtain the products that they need, quickly and easily. BSN hosts more than 6,500 participating companies and over 20,000 products and services in the areas of Molecular Biology, Microbiology, Genetics, Biochemistry, and other Life Science research fields. This makes it one of the most complete directories anywhere!

Demographics

60% US vs 40% Foreign

77% Research/Academic vs 23% Biotech/Pharma

Each month, over 30,000 researchers worldwide turn to BioSupplyNet to find reliable sources for the products they need to buy. Listing your company provides:

- Additional traffic to your website
- Qualified sales leads
- Increased consumer awareness of your products and brand

LISTING OPTIONS

Basic Listing (free)

- Basic contact information (no Hotlinks)
- Maximum of 20 product categories

The screenshot shows a BioSupplyNet search results page for 'Thermo Scientific Dharmacon Products'. The listing includes the company name, address (2850 Civicent Drive, Suite 100, Lafayette, CO 80028), phone (303-404-9499), fax (303-404-9880), website (www.dharmacon.com), and email (dharmacon.info@dharmacon.com). It also features a 'Request Product Information' button and a list of product categories such as 'Dharmacon Accell siRNA Reagents', 'SMART2.0 siRNA', and 'miRISC siRNA'. The listing is accompanied by a world map and a 'View Product Catalog' link.

Upgraded Enhanced Listing (\$650 per year)

- Complete company contact information and description, logo, and hotlinks to your website, products, and e-mail
- Unlimited product category listings
- Customized supplier profile page (to promote your current events/promotions and provide links to important product pages on your website)
- Preferred placement in all product searches

Home Page Banners (call for pricing)

A highly visible method to showcase your company and/or products. Choose from

- Featured product and promotions
- Featured videos
- Tower banner

The screenshot shows the BioSupplyNet homepage with a search bar, navigation links, and several featured product banners. The banners include 'Custom Antibodies For Less!', 'IPTG', 'G-Biosciences', 'Fastest, Reversible Membrane Stain', 'Gene Link', 'LONZA', and 'Featured Videos'. A 'Scientific Supply Directory by Product Type' is also visible at the bottom.

For additional information: adv@biosupplynet.com or 516-422-4011