

WesternBright™ ChemiPen™

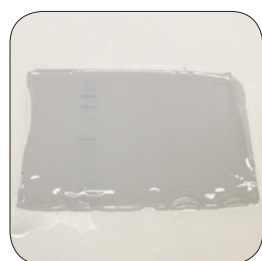
Transform your protein standard into a chemiluminescent marker

Write or draw on your transfer membranes with the **WesternBright ChemiPen**. With the proprietary "ink" you can make pre-stained protein standards chemiluminescent, annotate your blot with a date or blot number, or check the quality of your HRP substrates. The reagent in the ChemiPen adsorbs to nitrocellulose and PVDF membranes, and reacts with HRP substrates to produce chemiluminescence that can be detected with X-ray film or CCD imaging.



Advantages

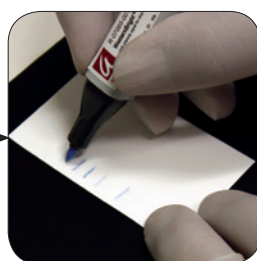
- **IMPROVE ACCURACY** – transform your visible protein ladder standard into a chemiluminescent standard on your Western blot
- **ANNOTATE** – permanently mark your blots with the date or blot ID
- **CONFIRM HRP SUBSTRATE STABILITY** – the ChemiPen reagent glows when incubated with an HRP substrate, so it can be used to test substrate stability
- **COMPATIBLE** – with both X-ray film and CCD imagers



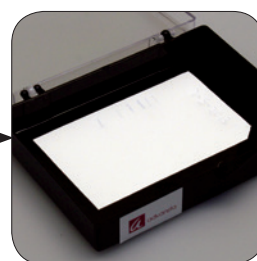
Run your protein gel with visible protein ladder standard.



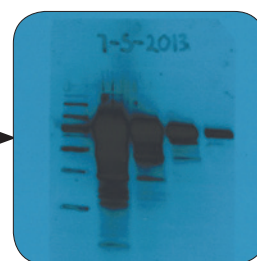
Transfer to membrane.



Annotate your blot. Mark the visible protein bands of the standard with WesternBright ChemiPen.



Perform standard Western blotting.



Visualize the protein ladder and protein of interest on film or with a CCD imager after Western blotting.

Ordering Information

Catalog Number	Product	Size
R-07055-001	WesternBright™ ChemiPen™	1 pen

Related Products

L-07014-100	LucentBlue™ X-ray film	8 x 10 in	100 sheets
L-08002-010	Nitrocellulose Transfer Membrane 0.45 µm	8 x 10 cm	10 sheets

Advanta Corporation

2140 Bering Drive | San Jose, CA 95131

Tel: 650.325.1980 | Fax: 650.325.1904 | Email: sales@advansta.com

Product information: www.advansta.com/WesternBright_ChemiPen

Copyright © 2013-2014 Advanta. All rights reserved. The Advanta logo is a registered trademark of Advanta. WesternBright™ ChemiPen™ and LucentBlue™ are trademarks of Advanta. All other trademarks, service marks and tradenames appearing in this brochure are the property of their respective owners.

www.advansta.com

